

SD COLLEGE HOSHIARPUR
DEPARTMENT OF MANAGEMENT
LECTURE PLAN FOR THE SESSION 2021-22

Class	B.COM (SEMESTER- 5)
Subject name and code	Investment Management
Max. Marks and duration of exam.	100 (Theory:80, Internal Assessment:20) and 3 hours
Duration of lecture	45 minutes per day
No. of lectures delivered per week	6 lectures
Submitted by	Cheasta, Department of Management

COURSE OBJECTIVE: The paper aims at providing the students a comprehensive knowledge about security analysis and portfolio management and equipping for taking profitable investment decisions.

COURSE OUTLINE:

UNI T	TOPIC	TEACHING POINTS	OBJECTIVE	METHODS AND TECHNIQU ES	SOURCES
1	<ul style="list-style-type: none"> Investment – 	Meaning, Nature, Objectives and Process. Investment Avenues/ Alternatives. Investment Philosophy, Value Investing and Growth Investing, Investment Strategy, Individual and Institutional Investors	In this section student will learn about meaning, nature of investment and speculation and gambling ; value investing and growth investing meaning and various investment strategies	-Class room teaching with examples. -Group Discussions -Class room tests and assignments -Blackboard	-V.K. Bhalla, Portfolio Analysis and Management ,Sultan Chand & Sons. -Fischer & Jordan, Security Analysis and Portfolio

			available.		Management Prentice Hall India.
	<ul style="list-style-type: none"> • Security Analysis 	Meaning, Risk and Return, Types and Measurement of Risk, Risk and Return Trade off.	In this section, students will understand the methods of calculation of risk and return in case of single security and portfolio and trade off between risk and return.		-Shashi k.Gupta& Rosy Joshi , Security Analysis & Portfolio Management , Kalyani Publishers
	<ul style="list-style-type: none"> • Portfolio Management 	Concept, Portfolio Management Schemes, Portfolio Theories, Capital Market Line, Marvkowitz Model, Sharpe Model, Jensen and Treynor Model, Capital Asset Pricing Model, Arbitrage Pricing Theory, Efficient Market Theory, Security Market Line	Students will learn about various theories to maximize return and minimize risk on their portfolio so they can achieve the object of wealth maximisation .		

	Portfolio Performance Evaluation	Evaluation and Revision. Global Investing – Benefits and Options for Global Investment.	Students will come to know the techniques to evaluate the the portfolio so that they can revise the portfolio according to pre set standards and also various options available globally to invest by various investors.		
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QUESTION BANK OF UNIT -1

1. Difference between Speculation & Investment .
2. What is Growth investing & Value investing .
3. Differentiate between Fundamental & Technical Analysis .
4. What is Risk. Explain different types of Risk .
5. Explain the process of Investment .

QUESTION BANK OF UNIT – II

1. Explain how Sharpe Single Index Model is an improvement over Markowitz model of portfolio analysis .

2. What is CAPM . what is the difference between CML &SML .
3. What are the various models of portfolio performance evaluation .
4. What are the various options available for global investment .
5. What is Efficient market hypothesis . explain three forms of efficient markets under efficient market theory.

PREPARED & SUBMITTED BY:

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